



# 2021 Holiday Gift Drive Sponsorship Opportunities



**BOYS & GIRLS CLUBS**  
OF GREATER MILWAUKEE



*Boys & Girls Clubs of Greater Milwaukee wants to make sure the youth we serve have what they need from exceptional programming, safe spaces, healthy meals, and mentorship. We also want to make sure their holiday season is warm and bright. Please consider sponsoring Boys & Girls Clubs of Greater Milwaukee's Holiday Gift Drive this holiday season! Your contribution will make sure every Club kid goes home for the holidays with a new toy to unwrap and enjoy!*

## **2021 SPONSORSHIP OPTIONS**

### **Shining Star Sponsor - \$10,000**

- As a lead sponsor of this event, your support provides holiday gifts for our youth! Any additional dollars raised are invested in the operations of BGCGM to support youth.
- Shining Star sponsors have their logo displayed on the Holiday Gift Drive website, bag tags for each and every gift, receive a social media shout out, and are listed in all electronic marketing materials for the event.
- Shining Star sponsors are also eligible to follow the BGCGM team in their personal vehicles to deliver presents to youth (masks and HOLIDAY CHEER! must be worn at all times).
- Shining Star sponsors receive photos of gift delivery and a personal thank you from our youth!

### **Holiday Elf Sponsor - \$5,000**

- Your sponsorship supports our Holiday Gift Drive to provide holiday presents for youth! Any additional dollars raised are invested in the operations of BGCGM to support youth.
- Holiday Elf sponsors have their logo on the Holiday Gift Drive website, bag tags for each and every gift, receive a social media shout out, and are listed on all electronic marketing materials for event.
- Holiday Elf sponsors receive photos of gift delivery and a personal thank you from our youth!

### **Toy Sponsor - \$3,000**

- Your sponsorship supports our Holiday Gift Drive to provide holiday presents for youth! Any additional dollars raised are invested in the operations of BGCGM to support youth.
- Toy sponsors have their logo on the Holiday Gift Drive website & bag tags for each and every gift.
- Toy sponsors receive photos of gift delivery and a personal thank you from our youth!

### **Gift Wrap Sponsor - \$1,000**

- Your sponsorship supports our Holiday Gift Drive to provide holiday presents for youth! Any additional dollars raised are invested in the operations of BGCGM to support youth.
- Gift Wrap sponsors have their name on the Holiday Gift Drive website.

### **Joy Sponsor - \$500**

- Your sponsorship supports our Holiday Gift Drive to provide holiday presents for youth! Any additional dollars raised are invested in the operations of BGCGM to support youth.

**Sponsor Response Form**

Thank you for your support of our *2021 Holiday Gift Drive!*

Company Name: \_\_\_\_\_

Please list your company name as it should be listed in all promotional materials.

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Total Sponsorship: \$ \_\_\_\_\_

\_\_\_\_\_ Check enclosed

\_\_\_\_\_ Connect with Kelly to pay with a card over the phone (267-8118)

\_\_\_\_\_ Please send me an invoice

**PLEASE RETURN THIS FORM & HIGH-RESOLUTION LOGO BY NOVEMBER 12, 2021**

414-267-8100 • [donations@bgcmilwaukee.org](mailto:donations@bgcmilwaukee.org)

Boys & Girls Clubs of Greater Milwaukee • 1558 N. 6<sup>th</sup> St • Milwaukee, WI 53212

